

## Facebook Policy

### Policy Statement

At CVPS we endeavour to improve and promote the image of our school. We feel that it is important to celebrate the successes and achievements of our students with the community. We wish to provide a forum for staff to communicate with parents and the community about activities and events throughout the school year.

### Rationale

By having a Facebook page Canning Vale Primary School wants to:

- Open a line of positive communication with our school community
- Provide an alternative medium of communication that is easily accessed by the school community
- Build school spirit
- Highlight the many positive elements of Canning Vale Primary School
- Model the correct use of social media
- Make the school newsletter and website more accessible

### Policy Details

Below outlines the key components of the Department of Education of Western Australia Social Media Guidelines and the expectations of Canning Vale Primary School's Facebook service to the community.

Canning Vale Primary School will:

- Adhere to the Guidelines for the Use of Social Media as stated on the Department of Education Western Australia website.  
<http://det.wa.edu.au/standardsandintegrity/detcms/education/standards-and-integrity/binary-files/social-media-in-schools.en?cat-id=13010978>
- Adhere to the user policies and terms and conditions imposed by the host Facebook.  
<https://www.facebook.com/policies>
- Not use children's surnames in posts.
- Select members of staff who are responsible for maintaining the site on behalf of the school.
- Remove any comments, information, images and videos which are posted that do not follow these guidelines
- Demonstrate courtesy and respect to all of those in the Canning Vale Primary School Community as per the ethos of our school
- Not include personal information about individuals (including email addresses, telephone numbers or private addresses)
- Delete and report any posts from students identified as under the age of 13.
- Provide links to other sources of information about the school such as the school newsletter and website

Users from the community will;

- Adhere to the user policies and terms and conditions imposed by the host Facebook <https://www.facebook.com/policies>
- Post positive comments as per the purpose and aim mentioned above
- Demonstrate courtesy and respect to all those in the Canning Vale Primary School Community as per the ethos of our school
- Not use children's surnames
- Not include personal information about individuals (including email addresses, telephone numbers or private addresses)
- Not impersonate or falsely represent another person
- Post using your real name
- Not endorse products, companies or businesses

Please be aware that the Canning Vale Primary School User Policy is subject to amendment or modification and may change at any time. Canning Vale Primary School reserves right to shut down this Facebook page at its discretion.

Endorsed by the Canning Vale Primary School Board  
14<sup>th</sup> June 2018